

Allegato 3**REGOLE PER L'UTILIZZO DEL BODY DA COMPETIZIONE****1. Premesse**

- 1.2 Il presente documento precisa le condizioni ed i termini per l'esercizio da parte dell'Atleta della suddetta facoltà di utilizzo del body da competizione personale e le previsioni in esso contenute costituiscono parte integrante delle Disposizioni Generali.

2. Definizioni

- 2.1 "body da competizione regolare": indica il body da allenamento e/o competizione fornito dal Fornitore Ufficiale/Sponsor della FITRI, che si indossa in tutte le competizioni, nei raduni, negli allenamenti pubblici derivanti dalla partecipazione dell'atleta alla Squadra Nazionale. Tale costume reca il marchio commerciale del fornitore tecnico e quello dello sponsor ufficiale in totale conformità con le disposizioni emanate dall'Unione Internazionale di Triathlon:
https://www.triathlon.org/uploads/docs/itusport_competition-rules_2019.pdf
- 2.2 "body da competizione personale": indica il costume scelto dall'atleta, previa comunicazione alla Direzione Sportiva della FITRI, che deve essere in linea con le disposizioni previste all'appendice F delle ITU Competition Rules
https://www.triathlon.org/uploads/docs/itusport_competition-rules_2019.pdf

3. Divise da gara

- 3.1 Gli atleti sono tenuti ad indossare il body da competizione fornito dalla Federazione in tutte le gare in cui la partecipazione avvenga su convocazione FITRI, oltre che nelle competizioni di World Cup e World Triathlon Series, come da Regolamento Maglia Azzurra (paragrafo 6.1). In caso di problemi fornitura dei suddetti materiali, gli atleti riceveranno opportuna comunicazione da parte del Settore Attività Sportiva di Alto Livello e sarà data loro l'opportunità di utilizzare un body da competizione appartenente a precedente fornitura federale, il cui utilizzo è soggetto ad approvazione, trasmettendone segnalazione a mezzo email forniture@fitri.it con allegata foto del body da gara, al fine di verificarne la compatibilità con gli attuali sponsor.
- 3.2 Per le competizioni Continental Cup, laddove la partecipazione degli atleti non sia su convocazione federale, questi dovranno utilizzare il body da competizione societario che dovrà obbligatoriamente rispettare le disposizioni previste all'appendice F1 delle ITU Competition Rules.
- 3.3 L'inosservanza di quanto previsto dal presente Allegato e, in particolare, l'oscuramento o la cancellazione dei loghi FITRI nonché l'oscuramento o cancellazione di uno o più loghi degli sponsor della FITRI presenti sul materiale fornito agli Atleti, rappresenta violazione soggetta alle sanzioni del Regolamento Azzurri.

Allegato 4

BODY DA COMPETIZIONE: GESTIONE SPAZI SPONSOR PERSONALI

1. GENERALE

- 1.1 Per competere negli ITU Events, gli atleti devono rispettare le "ITU Uniform Rules"
https://www.triathlon.org/uploads/docs/itusport_competition-rules_2019.pdf
- 1.2 Le immagini in questo documento riproducono il body della Federazione Italiana Triathlon.
- 1.3 Il documento è riservato agli "Atleti di Interesse Olimpico" del Triathlon (categorie "Podio Olimpico, Olympic A - B - C") e di Interesse Internazionale.

2. REQUISITI GENERALI

- 2.1 I body saranno puliti da ogni logo o immagine che non risponda alle indicazioni del presente regolamento e di quello dell'ITU;
- 2.2 I loghi saranno misurati dai delegati ITU su una superficie piana e non indossati attraverso "ITU Logo Measurement Template";
- 2.3 Non ci sono restrizioni di loghi eccetto brand che rappresentino tabacco o sostanze proibite dalla WADA (si rimanda per competenza alle normative sancite dalle ITU competition rules 2019) o categorie merceologiche specificate nei punti successivi.

3. NORME GENERALI

- 3.1 le sponsorizzazioni personali che prevedano uno spazio per pubblicità sul body dell'Atleta non potranno essere in numero superiore a due per ciascun anno di calendario;
- 3.2 gli spazi riservati alle sponsorizzazioni personali sono indicati nella **Figura A**, in cui sono, altresì, indicate le dimensioni e le altre necessarie specifiche tecniche;
- 3.3 ciascuna sponsorizzazione personale dovrà avere un valore minimo pari a Euro 2.000,00 (potendo la stessa prevedere anche una quota di value in kind e fermo restando che almeno il 50% di detto valore minimo sia erogato come contributo cash);
- 3.4 le sponsorizzazioni personali non potranno in alcun caso violare i diritti di esclusiva, anche merceologica e, più in generale, i diritti di sfruttamento promo-pubblicitario che Fitri ha concesso a terzi;
- 3.5 le sponsorizzazioni personali dovranno avere ad oggetto servizi e/o prodotti che non ledano il decoro dell'Atleta e che, in ogni caso, non siano, neppure astrattamente, suscettibili di arrecare danni all'immagine di Fitri;
- 3.6 le sponsorizzazioni personali dovranno prevedere l'obbligo dello sponsor a esercitare i benefici concessi dall'Atleta in maniera tale da non ledere il buon nome, l'avviamento, la reputazione e l'immagine dell'Atleta e/o di Fitri e, in ogni caso, nel rispetto delle leggi, regolamenti e codici di condotta applicabili;
- 3.7 le sponsorizzazioni personali dovranno risultare da atto scritto, preventivamente sottoposto al gradimento di Fitri, che si riserva, entro 10 (dieci) giorni lavorativi, di esprimere il proprio dissenso;
- 3.8 l'Atleta si impegna a tenere sollevata ed indenne Fitri da ogni e qualsiasi pretesa che fosse a lei rivolta in relazione a quanto oggetto delle sponsorizzazioni personali e all'esecuzione dei relativi contratti, sia in sede stragiudiziale, sia in sede giudiziale.

4. SPAZI SPONSOR ATLETI

4.1 Gli atleti avranno a disposizione, secondo le normative federali in vigore dal 2018, due spazi (spazio A posizione 2 e spazio C come da regolamento ITU) da destinare a due diversi partner personali:

SPAZIO 1

Nello specifico, le regole ITU concedono un rettangolo di 15 cm x 20 cm definito “spazio A” con tre posizioni sponsor. All’interno del body della nazionale italiana è reso disponibile uno spazio lungo 13,5 cm e alto massimo 4 cm nella posizione 2 (fig. Spazio 1). La larghezza del nuovo logo non potrà essere superiore a quella del logo “arena” in prima posizione.

Lo spazio tra il logo “arena” e quello personale dovrà essere di 1,5 cm. È necessario lasciare lo spazio per un ulteriore sponsor al di sotto di quello personale.

SPAZIO 2

Il secondo spazio è quello disponibile sui fianchi del body sia a sinistra che a destra. E’ possibile inserire solo uno sponsor che sarà così ripetuto sui due lati. Le dimensioni da rispettare sono: altezza 13,5 cm e larghezza 4 cm.

Figura A.: body squadra nazionale 2018



Figura A.: body squadra nazionale 2019



5. PROCESSO DI AUTORIZZAZIONE

- 5.1 Al fine di ricevere l'autorizzazione alla stampa dei loghi partner, l'atleta dovrà seguire la seguente procedura:
- Trasmettere richiesta scritta a direzionemarketing@fitri.it, completa di: sponsor, categoria merceologica e accordi di massima.
 - La richiesta sarà valutata ed approvata dall'ufficio marketing che invierà autorizzazione all'atleta.

6. CATEGORIE MERCEOLOGICHE E RESPONSABILITA'

- 6.1 In aggiunta alle disposizioni sui divieti CIO, CONI e ITU riguardo alla possibilità di mostrare loghi di partner, l'atleta non può inserire loghi partner delle seguenti categorie merceologiche:
- *SPORT WATERWARE e SPORT APPAREL*
 - *BEDDING – MANAGEMENT RECOVERY*
 - *INTEGRATORI ALIMENTARI E SPORTIVI*
- 6.2 La Federazione potrebbe concludere accordi con altri partner commerciali e occupare le posizioni rimanenti chiudendo ulteriori categorie merceologiche.

7. RESPONSABILITA'

- 7.1 Gli atleti si assumono tutte le responsabilità sull'eventuale mancanza di requisiti delle normative ITU e FITRI.



ITU Competition Rules

Approved by the ITU Executive Board, in November 2018

Green highlight – added as of November 2018

Yellow highlight – added as of June 2019

Red highlight – deleted as of November 2018 and June 2019

The ITU Competition Rules is the master source document, found on ITU's website at www.triathlon.org. The web based document acts as the official (authorised) reference document and is maintained based on authorised amendments in accordance with recommendations by the ITU Technical Committee and accepted by the ITU Executive Board.

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2.8. Uniform:

- a.) All athletes competing in ITU Events are required to wear their uniform conforming to the ITU Guidelines Regarding Authorised Identification;
- b.) The ITU Guidelines Regarding Authorised Identification set the space limitation on the athletes uniforms to include commercial logos;
- c.) Athletes must follow the following rules with respect to wearing uniforms:
 - (i) Athletes must wear the uniform during the entire competition and award ceremony. Long sleeves and long pants are allowed for the award ceremony;
 - (ii) The uniform must cover the whole torso in the front. The back may be uncovered from the waist up;
 - (iii) Arm covers may be used ~~in middle- and long distance events~~, except during the swim, when wetsuits are forbidden. Arm covers must not be used on elite standard distance and shorter events, except in extreme weather conditions. The decision rests with Technical Delegate in consultation with the Medical Delegate (if applicable) to allow or make mandatory long sleeves.
 - (iv) Athletes are allowed to wear uniforms with sleeves extending from the shoulder up to but not covering the elbow except super-sprint, sprint and standard distance triathlon.
 - (v) Paratriathletes competing in PTWC1 and PTWC2 class are allowed to wear uniforms with sleeves extending from the shoulder up to but not covering the elbow;
 - (vi) Covering the legs below the knees is not allowed in the swim segment when the use of wetsuits is forbidden;
 - (vii) A one-piece uniform is preferred. If a two-piece uniform is used, both pieces must overlap and no torso must be visible during the entire competition, except middle- and long-distance events where the midriff is allowed to be exposed;

- (viii) If the suit has a zipper it must be located at the back and will not be longer than 40 cm. This rule does not apply for middle-, long-distance events and PTWC athletes in all distances;
 - (ix) The uniform must be worn over both shoulders for the duration of the competition;
 - (x) Elite, U23, Junior, Youth and Paratriathlon athletes must wear the same uniform from the start to the finish in standard distance or shorter events;
 - (xi) Rain jackets are allowed for middle- and long-distance events or when the Technical Delegate authorises it. Rain jackets must be the same design and colour as the uniform or transparent;
 - (xii) Failure to comply with the ITU Competition Rules related to the uniform may result in an athlete having to wear a triathlon suit supplied by ITU. Alternatively, Technical Officials may request the athlete use a permanent marker or other means to eradicate logos on the uniform that do not comply with the Competition Rules. If during the competition or the award ceremony, an athlete wears a uniform with logos that do not comply with the Competition Rules (including the ITU Guidelines Regarding Authorised Identification), he/she will be disqualified.
- d.) For reasons of religion, athletes are allowed to have the body totally covered (except the face) provided that:
- (i) The uniform material is approved by FINA (applicable only for the non-wetsuit swim);
 - (ii) The uniform will not interfere with the bicycle mechanisms;
 - (iii) Extra identification elements are to be worn over the uniform, following the Technical Delegate's instructions.

28. APPENDIX F: ITU GUIDELINES REGARDING AUTHORISED IDENTIFICATION

1. Overview:

- 1.1. To compete in ITU Events, athletes must comply with the ITU Guides Regarding Authorised Identification and the reference to the Uniform at 2.8 of the Competition Rules;
- 1.2. The images on this document are reproducing a typical triathlon uniform. For winter triathlon and, in some cases, in triathlon, duathlon and aquathlon, the long sleeves and lower leg covering are allowed. This appendix applies in the same way for all the cases:

2. Purpose:

- 2.1. Provide a clean and professional image of our sport to local and global spectators and media;
- 2.2. Provide sponsors with reasonable space for viable exposure;
- 2.3. Provide a framework for enabling ITU member National Federations and athletes to have a mutually beneficial relationship with respect to rights and responsibilities, as per Section 12.

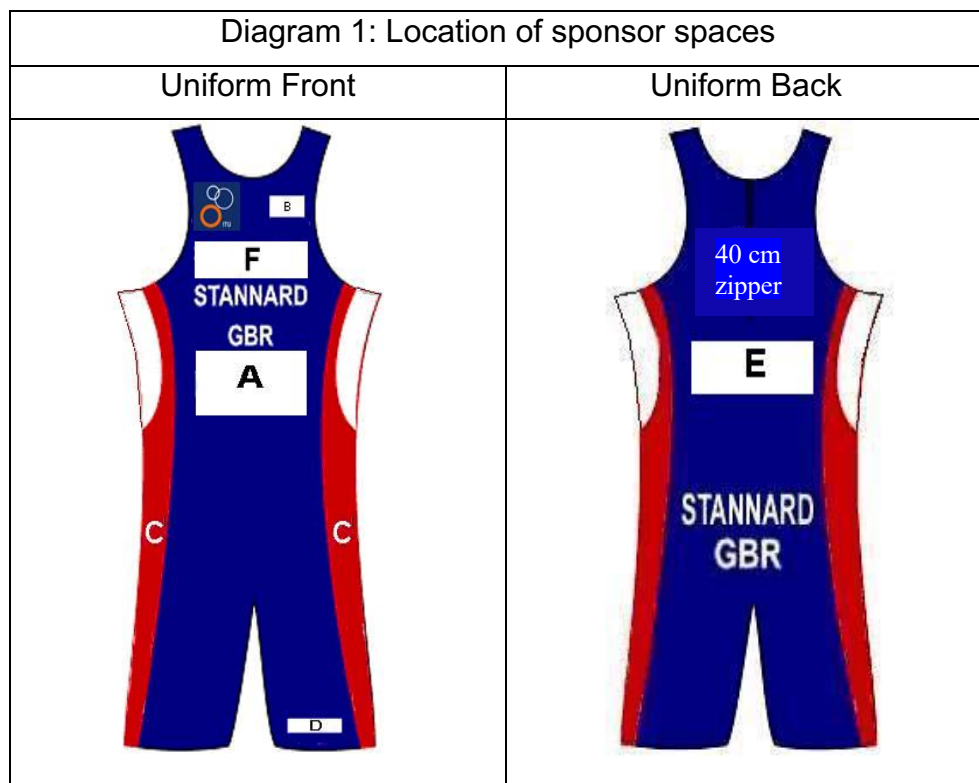
3. General Requirements:

- 3.1. Uniforms will be completely clean of any logos or images other than those described below;
- 3.2. Logos will be measured on a flat surface when the athlete is not wearing the uniform. The "ITU Logo Measurement Template" will be used to measure the logo sizes;
- 3.3. There is no restriction on the type of logo used in the sponsor spaces other than those representing tobacco, spirits and products containing any substance on the WADA Prohibited List;
- 3.4. There must be a minimum clearance space of 1.5cm around all marks including:
 - a) The ITU logo;
 - b) The family name;
 - c) The country code;
 - d) All sponsor logos.

4. Uniform Colour and Design:

- 4.1. Uniforms must be in the colours chosen by the National Federation as the following:
 - a) Elite: ITU World Triathlon Series Grand Final, ITU World Triathlon Series, Continental Championships and ITU Multisport World Championships events;
 - b) Junior, U23: ITU World Championships and Continental Championships;
 - c) Paratriathlon: ITU World Championships, ITU World Paratriathlon Series and Continental Championships;
 - d) Youth: Continental Championships.
- 4.2. For all other ITU Events the uniform colors have no restrictions;

- 4.3. The colour and design of the uniform and podium apparel must be distinct to that country and must be approved by ITU in advance;
- 4.4. Country uniforms must have a distinct look, however the design requirements should not impact on technical requirements athletes might have due to body shape or size;
- 4.5. The approval process for the uniform colour and design is outlined in Appendix F. The goal of the approval process is to ensure countries do not have the same uniform colour and design;
- 4.6. For Elite athletes, ITU reserves the right to establish a specific rule till 30th of January of the given calendar year, regarding the color of the uniform of the actual leader of ITU World Triathlon Series has to wear:



5. Family Name and Country Code:

- 5.1. The family name (not applicable for Age Group athletes) and the IOC country code must be placed on the upper front of the uniform and also on the buttocks. The initial of the first name may be added before the family name: athletes with the same family name are encouraged to add the initial of the first name. The representation of both the family name and country code must meet the following criteria:

a) Font Type:

- i. The font type must be “Arial”;
- ii. Letters for the family name and country code must be in upper case, unless the name is more than 9 letters, in which case lower case letters should be used following the first capital letter. Symbols such as ‘-’ and

space are considered as characters (See Diagram 2: Family Name Layout).

b) Colour:

- i. If the uniform is a dark colour, the letters must be white. If the uniform is a light colour, the letters must be black.

c) Position:

- i. Front: The position on the front is below the ITU logo and Sponsor Spaces B and F. The athlete's family name is above the country code and Sponsor Space A;
- ii. Back: The position on the back is below the waistline so that it is clearly visible when the athlete is on the bike. The athlete's family name is above the country code;
- iii. Height: The family name and the country code must be 5cm in height, regardless of the number of letters in the name;
- iv. Width: The length for the family name is a minimum of 12cm and a maximum of 15cm. A family name with few letters must still be a minimum length of 12 cm. (See Diagram 2: Family Name Layout) The width for the country code must be 6cm to 10 cm;



6. ITU Logo:

- 6.1. The official ITU logo will appear on the upper right shoulder;
- 6.2. It will conform to the official ITU rings with the letters ITU on the bottom right;
- 6.3. The horizontal dimension will be 4cm;
- 6.4. The white/orange version should be applied to dark coloured uniforms, the blue/orange version should be applied to light coloured uniforms (see this appendix 6.5, 6.6, Diagram 3);

6.5. Click [here](#) for the print version of the ITU logo:

Diagram 3. ITU Logo Layout



6.6. Diagram 3 above shows the correct layout for the ITU Logo:

a) ITU Orange:

- i. Pantone 144C (Coated papers);
- ii. CMYK conversion (4 coloured process) - C:0%, M:49%, Y:100%, K:0%.

b) ITU Blue:

- i. Pantone 2955C (Coated papers);
- ii. CMYK conversion (4 colour process) - C:100%, M:45%, Y:0%, K:37%.

6.7. The Elite individual World Champions are allowed to add below the ITU Logo the design element of the WTS recognizing this honor. Graphic details will be published separately.

7. Sponsor Spaces:

7.1. Sponsor Space A:

- a) This space is directly below the country code (See Diagram 1. Sponsor Logos: size and space);
- b) The maximum height is 20cm;
- c) The maximum length is 15cm;
- d) Up to 3 sponsor logos may be positioned in this space;
- e) The athlete may have 1, 2 or 3 logos in this space. Each of the logos must represent a different sponsor.

7.2. Sponsor Space B: upper left front:

- a) This space is for the manufacturer of the uniform or for another sponsor;
- b) The maximum height is 4cm;
- c) The maximum length is 5cm;
- d) The space must be on the left hand shoulder of the uniform – not the middle.

7.3. Sponsor Spaces C: side panels:

- a) Sponsor logos may appear on the side panel;
- b) The maximum width is 5cm;
- c) The maximum length is 15cm;

- d) Only one sponsor logo is allowed on each side and it must be the same sponsor logo;
 - e) This space must be visible from the side of the body. If, due to the athlete body, this space is partly visible from the front, it has to be visible also from the back;
- 7.4. Sponsor Space D: lower front:
- a) The maximum height is 4cm;
 - b) The maximum length is 5cm;
 - c) This space can be on the lower left or right side of the uniform but not both.
- 7.5. Sponsor Space E: upper back:
- a) One logo of any sponsor may appear above the family name on the back;
 - b) The maximum height is 10cm;
 - c) The maximum length is 15cm;
- 7.6. Sponsor Space F: upper front:
- a) One logo of any sponsor may appear above the family name on the front;
 - b) The maximum height is 5cm;
 - c) The maximum length is 15cm.
8. Wetsuits:
- 8.1. Only the wetsuit manufacturer's logo may appear on the wetsuits;
 - 8.2. The maximum size is 80cm² on the front and back. This space is allowed both on the inside and outside of the wetsuit;
 - 8.3. If the manufacturer wishes to have two or more logos on the front or back, the combined total must not exceed 80cm²;
 - 8.4. Logos on the side panel must be included within either the 80cm² for the back or the 80cm² for the front.
- 9. Arm covers:**
- 9.1. Arm covers must be plain or match the national uniform without any logos.**
10. Temporary Tattoos:
- 10.1. Athletes are not allowed to place any temporary tattoo, other than the race numbers and logos provided by ITU, on their body during ITU Events.
11. Podium apparel:
- 11.1. All the sponsor spaces and design colors indicated in this document applies as well to the podium apparel.
12. Specific rules for PTVI Sport Class:
- 12.1. The uniform of the Guide must comply with the rules above and use the same sponsors' logos and spaces as on the Paratriathlete's uniform;
 - 12.2. The uniform of the Guide must display the word "GUIDE" in the Family Name space;

12.3. The font type must be “Arial”, the height 5cm and the width 12 cm.

13. Rights and responsibilities:

	World Triathlon Series (Elite) World Triathlon Grand Final (Elite) Triathlon World Championships Triathlon Continental Championships Multisport World Championships Multisport Continental Championships World Paratriathlon Series	All ITU and Continental events not specified in this table
Uniform Colour and Design	As per the catalogue	To be agreed in good faith between Athlete and National Federation
Family Name	Optional for Age Group athletes Mandatory for all other categories	
Country Code	Mandatory as per ITU Competition Rules	
ITU Logo	Mandatory as per ITU Competition Rules	
Sponsor Spaces A to F	To be agreed in good faith between Athlete and National Federation	

ITU COMPETITION UNIFORM APPROVAL PROCESS

1. Overview:

1.1. This process is part of the ITU Guides Regarding Authorised Identification and is a specific addition to the ITU Competition Rules.

2. Purpose:

2.1. The process was created to regulate the ITU’s approval of the design of each National Federation’s competition uniform to be used by their athletes in all ITU competitions according with the ITU Guides Regarding Authorised Identification.

3. General Requirements:

3.1. Every National Federation uniform has to be different from any other National Federation uniform, according to the ITU Guides Regarding Authorised Identification. The difference will be significant to avoid confusion between two different National Federations;

3.2. Artistic or creative elements are acceptable provided that the ITU Competition Rules are followed. Specifically, if the design contains recognisable commercial logos or trade marks which exceed the surface limits, it will not be approved;

3.3. The same design applies to all types of uniforms: men, women, triathlon style, duathlon style, summer, winter, etc.

3.4. Every National Federation can request the approval of one different uniform design for every different multisport. Two uniform options can be requested for the Age Group athletes, indicating which is the 1st option and which is the 2nd option. However, all athletes from the same National Federation, competing in the same event, will wear the National Federation’s same distinctive design.

4. Timeline for Approval:

4.1. National Federations will submit a proposed design of their Competition Uniform for the following year, according to these specifications:

- a) A pattern provided by ITU will be used;
- b) Sponsor spaces and dimensions, as outlined the ITU Guides Regarding Authorised Identification. The athlete's family name and National Federation code positions (front and back) and dimensions of both;
- c) The position and dimensions of the ITU logo. The colour(s) used in the design, including the pantone. The proposed design may be submitted in .jpg .gif .bmp or .tif format;
- d) Once approved, the Uniform approval is extended till the the National Federation must seek approval for a new design.

5. Approval:

5.1. ITU will inform each National Federation in writing about the approval or disapproval of their National Federations uniform if the design is:

- a) Compliant with all the ITU Guides Regarding Authorised Identification;
- b) Distinct from other National Federation designs.

5.2. If the request is not approved ITU will:

- a) Ask the National Federation for a new design if the submitted one did not comply with the ITU rules, or;
- b) Ask the National Federations that submitted similar requests to agree to modifying their proposed designs in order to have different uniforms;
- c) If the National Federations do not get an agreement ITU will decide on which National Federation can use the proposed design according with these priorities:
 - i. The National Federation that used the proposed uniform in the past will be given preference;
 - ii. If both National Federations are proposing new uniforms, a draw will be conducted to choose which National Federation will use the submitted design and which National Federation(s) will have to submit a new one.

5.3. ITU will produce an electronic catalogue of approved National Federation's competition uniforms. This catalogue will be updated monthly;

5.4. Requests for uniform approval received will be considered on a monthly basis. National Federations requesting approval will choose designs that are different from those already approved.

6. Approval Panel:

6.1. All decisions on uniform approval will be made by a panel composed of:

- a) A member of the ITU Technical Committee;
- b) A representative of the ITU Sport Department;
- c) A representative of the ITU Marketing Department;

- 6.2. The decisions of the Approval Panel can be appealed to the World Triathlon Tribunal. This appeal does not suspend the decision of the Approval Panel, but rather the decision will stay in place during the time the World Triathlon Tribunal takes to make a decision on the appeal.